



SIMURG

Simurg Fashion: Sustainable Apparel Manufacturing at the Heart of Anatolia



An illustration featuring two hands in a reddish-brown hue, one from the left and one from the right, gently holding a red heart. The heart is decorated with the white crescent and star of the Turkish flag. Behind the hands is a stylized, olive-green map of Turkey. The background is a light orange color with a white grid pattern. There are several white starburst graphics scattered across the scene, and a small orange heart is visible in the top left corner.

Founded in 2013, Simurg Fashion thrives at the heart of Anatolia, nestled in the Malatya Organized Industrial Zone. We dedicate our fully integrated factory to serving Europe's leading brands, boasting a monthly production capacity of 100,000 pieces.



Sustainable Innovation at its Finest

Simurg Fashion embraces cutting-edge technology, seamlessly integrating automation with eco-conscious practices. This empowers us to manufacture a diverse range of apparel while minimizing our environmental impact.



Precision and Efficiency with Digital Advantage





We utilize Gerber and Assyst Systems for pattern creation, enabling instant digital modifications and corrections tailored to each brand we partner with. This ensures superior precision and efficiency, exceeding your expectations.

Precision Stitching





Simurg Fashion boasts two dedicated sewing lines, equipped to deliver consistent quality and efficiency. Our skilled staff meticulously craft each garment, ensuring adherence to your specifications and brand standards.



A long industrial laundry facility with rows of large washing machines. The machines are silver with circular viewing windows. The facility has a high ceiling with exposed pipes and lights. Workers are visible in the background, and there are carts filled with laundry in the foreground.

Sustainable Washing Innovation



We understand the crucial role sustainability plays in today's textile industry. That's why we've invested in state-of-the-art ozone generators and laser machines. These technologies enable us to achieve fast, high-quality washing processes while significantly reducing our environmental impact. We continuously innovate, exploring cutting-edge solutions like automated washing systems to maintain our industry leadership.

Our Certifications



A Home for Excellence



Our expansive 10,000 square meter facility houses a comfortable and productive environment for our team. The 5,257 square meter indoor workspace is equipped with all the necessary resources to deliver exceptional results. More importantly, it's home to our 200 dedicated employees, whose expertise and commitment are the foundation of our success.

